

Madison Marcello

+1 (647)-402-9194 | madison.marcello@qfac.ca | <https://ca.linkedin.com/in/madisonmarcello>



EDUCATION AND AWARDS

Bachelor of Commerce, Queen's University, Kingston, ON

2019 Expected

- Queen's University Excellence Scholarship recipient for achieving an entrance average over 90%

The Bishop Strachan School, Toronto, ON

2009 – 2015

- Received the Andrea TAYLOR '94 Memorial Award recipient for demonstrating enthusiastic school spirit, displaying loyalty to school and friends, promoting unity among classmates, and holding strong convictions

EMPLOYMENT EXPERIENCE

Summer Analyst – Mergers & Acquisitions, Lynx Equity, Toronto, ON

Summer 2017

- Completed a 14-week internship at Lynx Equity Ltd; a Toronto based search-fund targeting acquisitions of companies with 500K – \$2M of EBITDA across North America and the United Kingdom (43 acquisitions to-date)
- Independently sourced and analyzed potential acquisition opportunities by establishing relationships with industry professionals and conducting online research
- Created and updated detailed financial models in Microsoft Excel to evaluate and structure investment opportunities
- Played an active role on a live deal, involving the opportunity to travel with company executives to assist and be directly involved in the due diligence process of a potential acquisition

Summer Analyst, Venator Capital Management, Toronto, ON

Summer 2016

- Completed a 10-week internship performing research for Venator's Funds, including long-short equity and fixed income, directly assisting in the investment decisions made by the firm
- Supported analysts in performing investment due diligence, valuation, macroeconomic analysis in various sectors
- Directly researched a short-sell opportunity; speaking with industry experts, assessing the regulatory environment, and performing financial analysis; the trade will be executed by the fund pending specific regulatory outcomes

Experiential Marketing Intern, Community Agency, Toronto, ON

Summer 2015

- Assisted in the planning, organization, and execution of marketing promotional events for Nestlé Waters (San Pellegrino, Perrier), Hershey's, Bacardi and Grey Goose
- Compiled and recorded invoices and expense spreadsheets as well as generated purchase orders
- Prepared and administered data collection surveys for activations; creating reports used by brand representatives

EXTRACURRICULAR ACTIVITIES

Sponsorship Coordinator, Queen's Finance Association Conference, Kingston, ON

2016

- Member of the 26-person executive planning Canada's premier undergraduate finance conference with the purpose of educating 100 top students from across North America about all aspects of the financial services industry
- Secure and strengthen corporate partnerships via face-to-face meetings, phone calls, and email
- Manage a sponsorship portfolio of ~ \$80,000 and contribute to the sponsorship team's 2017 goal

Speakers Coordinator, Queen's Advancing Canadian Entrepreneurship, Kingston, ON

2016

- Targeted and acquired a lineup of keynote speakers and panelists for QACE 2016 via emails, phone calls, and face-to-face meetings

Orientation Leader, Commerce Executive on Orientation, Kingston, ON

2016

- Co-lead a syndicate of 25 first-year students during Queen's Commerce Orientation Week 2016
- Mentored and guided students through their transition into university

ADDITIONAL INFORMATION

- **Skills:** Proficient with Bloomberg, Capital IQ, SGGG and the Microsoft Office Suite
- **Other Past Involvement:** Graduating Class Prefect, The Bishop Strachan School; Marketing Director, Auction4Autism- charity dedicated to supporting children on the Autism Spectrum and their families
- **Athletics:** Intramural Soccer, Bishop Strachan Varsity Soccer team captain (2013 – 2015), Leaside Girls Hockey Association (2010 – 2015), Certified Ontario Soccer Association (OSA) referee
- **Additional Interests:** Skiing, scuba diving, travelling, hockey